

Student Recruitment and Retention Standing Committee of VCAC

Terms of Reference

The Committee:

1. oversees the development of UWS student recruitment strategies, based on analysis of market trends, demand, competition and organisational competencies;
2. provides advice on the optimal annual allocation of Commonwealth-supported student load to courses, CGS clusters and colleges, using an evidence-based analysis of trends and opportunities and in line with University strategic directions;
3. develops integrated planning and review processes for the recruitment and admission of government-supported and fee-paying students, both domestic and international;
4. reviews and advises on strategies to manage image and other marketing issues which influence recruitment
5. analyses and recommends options for optimal alternative entry programs and pathways for UWS, including the role of the University College;
6. provides advice and recommends strategies to assist commencing student transition and remedial support for at risk students;
7. oversees and advises on initiatives to improve the student experience of university and review outcomes of projects to improve student retention;
8. reviews and analyses evidence and commission studies on matters related to recruitment and retention to inform decision making on these issues;
9. reports monthly to the Vice-Chancellor's Advisory Committee (VCAC) on the above matters.

Membership

The Committee comprises the following members:

Geoff Scott, Stuart Campbell, Nigel Bond, Betty Gill, Angelo Kourtis, Liz Curach, Thea Seabrook, Rob Coombes, Diane Dwyer, Kim Johnston.

Geoff Scott
PVC Quality
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